

**FOR IMMEDIATE RELEASE**

Steve Brener/Dana von Louda, Brener Zwickel & Associates, Inc., 818-344-6195, ext. 103/107

Ryan Julison, Ginn Clubs & Resorts, 321-939-4705

**CBS SPORTS & GOLF CHANNEL TO TELEVISION  
INAUGURAL GINN CLUBS & RESORTS OPEN**

***\$2.5 MILLION UP FOR GRABS AS WORLD-CLASS LPGA FIELD TO  
COMPETE AT FLORIDA'S REUNION RESORT & CLUB, APRIL 24-30***

**REUNION, FL, March 20, 2006** – The world-class LPGA field expected to compete for the \$2.5 million purse in the inaugural **Ginn Clubs & Resorts Open** will be showcased nationally by television partners, **CBS Sports** and **The Golf Channel** over the four days of the tournament, **April 27-30**.

The Ginn Clubs & Resorts Open, featuring seven hours of combined coverage of the 72-hole tournament, is the only full-field LPGA Tour event other than the "majors" to be featured on network television. The competition will be seen by a worldwide audience.

"As one of the LPGA's new events for 2006, players are looking forward to the Ginn Open in April," said LPGA Commissioner Carolyn F. Bivens. "The event offers the highest purse for a domestic full-field event, showcases a premier venue and is supported by a sponsor, Bobby Ginn, who will incorporate quality entertainment alongside the best women golfers in the world. All of this, combined with television coverage on The Golf Channel and CBS, ensures fans will experience an exciting week of LPGA golf."

"We are thrilled to add this new and exciting LPGA Tour event to our golf schedule," said Rob Correa, SVP Programming, CBS Sports. "The best of professional golf is a staple of the CBS Sports programming schedule and the Ginn Clubs and Resorts Open provides another opportunity to showcase the sport's top players."

The tournament, featuring a 145-player field led by the world's number one player in Annika Sorenstam, will find The Golf Channel handling the first two rounds of play on Thursday, April 27 and Friday, April 28 from 4 p.m. to 6 p.m. ET. Host Brian Hammond will be joined by former LPGA stars Dottie Pepper, Val Skinner and Laura Baugh. Pepper will join Hammond in the booth and the other two will provide commentary from the course.

(more)

**2-2-2**

**CBS & THE GOLF CHANNEL TO TELEVISION GINN CLUBS & RESORTS OPEN**

Bill Macatee will be anchoring the CBS television coverage on Saturday, April 29 and Sunday, April 30. The final two rounds of the tournament will be televised nationally beginning at 1:30 p.m. until its conclusion at 3 p.m. Macatee will be joined in the booth by Mary Bryan, Skinner and Baugh.

The 72-hole event carries one of the largest purses of the year on the LPGA Tour including a first prize check of \$375,000.

The Ginn Clubs & Resorts Open will have practice rounds on Monday, April 24 and Tuesday, April 25 followed by the tournament pro-am on Wednesday, April 26.

Tickets will be priced at \$10 for each of the practice rounds and pro-am days and \$30 for general admission for each of the four rounds. Parking is complimentary and included with each ticket. Weekly badges are available for \$80 which allows guests access to all of the tournament events as well as the two evenings of music on Friday and Saturday night with concerts by the Pointer Sisters and Brooks & Dunn, to name a few.

Seniors will be admitted to Thursday's first round of play for \$15 and all military will be admitted to the final round on Sunday for \$15.

Fans interested in group sales and sponsorship information can call the tournament office at **877-GINNTIX**.

The inaugural Ginn Clubs & Resorts Open will be played at Reunion Resort & Club on a composite layout of two of the resort's courses, the Legacy Course designed by Arnold Palmer and the Independence Course by Tom Watson.

Reunion is home to some of the greatest golf in Central Florida. The 7,154-yard Independence Course, Watson's first Florida design, has garnered many accolades since opening in February 2005. Equally beautiful and challenging is the 6,916-yard Legacy Course, designed by the legendary Palmer. Reunion's third course, the Tradition Course, a Jack Nicklaus Signature design, is scheduled to open in early 2007.

The four-year agreement between Ginn Clubs & Resorts, tournament organizer Pantheon International and the LPGA, ensures that women's professional championship golf will be prominently featured at a first-class Florida venue for years to come.

**About Ginn Clubs & Resorts**

The Ginn Company is a privately held resort development and management firm which specializes in exclusive leisure lifestyle and vacation destination communities across the U.S. From private residential communities to resort destinations offering unparalleled ownership and vacation opportunities, the common denominator throughout every Ginn Club & Resort is service. The company's principals have more than three decades of experience in creating extraordinary large-scale, recreation-oriented communities. Current Ginn Clubs & Resorts communities include Cobblestone Park in Columbia, S.C. as well as Belvidere Club & Resort, which encompasses RiverTowne Country Club, The Cottages on Charleston Harbor and Patriot's Point Golf Course in the Charleston area. The company also owns and operates Hammock Beach,

**(more)**

**3-3-3**

**CBS & THE GOLF CHANNEL TO TELEVISION GINN CLUBS & RESORTS OPEN**

The Conservatory at Hammock Beach and Yacht Harbor Village near St. Augustine, Fla., Reunion Resort & Club of Orlando, Bella Collina north of Orlando and Tesoro and Tesoro Preserve in Port St. Lucie on Florida's historic "Treasure Coast." The company also owns and operates Mahogany Run Golf Course in St. Thomas and has several projects under development in North Carolina, Vermont, Colorado and in the Bahamas.

**About Pantheon International**

Pantheon International is a privately held, Westport, CT-based sports marketing & event management firm that own event properties in California, Indiana, New York and Florida. Pantheon specializes in providing unique corporate marketing platforms through its high profile sports events. The company is a niche leader at originating and producing marquee live sports entertainment that create powerful bonds between corporations and the passionate affinity groups that permeate sports. The company's core properties include the prestigious John R. Wooden Classic and John R. Wooden Tradition college basketball invitational events, held in honor of the Hall of Fame coaching legend.

**About Reunion Resort & Club of Orlando**

Located on 2,300 gently rolling acres in Osceola County, the Resort is 25 minutes south of Orlando, Fla., immediately south of Disney's Town of Celebration, 15 minutes from Walt Disney World and 25 minutes from Orlando International Airport. In addition to championship golf, planned amenities include a five-acre, multi-pool water and swim pavilion, a first-class tennis complex, stables and riding trails, a state-of-the-art spa and fitness center, walking and biking trails, and terrific boutique shopping and dining in Reunion Square. More information about Reunion Resort & Club is available at (888) 418-9611 and [www.reunionresort.com](http://www.reunionresort.com).

###